

• INSULATION PANELS • PLANKS • TILES • HARDBOARDS

Interiors by

The Gold Bond logo is a black shield-shaped emblem. The top portion of the shield features a diagonal pattern of red and yellow stripes. Below this, the words "Gold Bond" are written in a white, stylized, serif font. A thin black line extends from the right side of the word "by" in the headline, curving upwards and ending at the top edge of the Gold Bond shield.

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This book contains building and remodeling ideas for almost any type of room. Whether you're interested in building a

BUILDING AND REMODELING IDEAS



rumpus room in your home or remodeling a cocktail lounge . . . whether you want to build an apartment in your attic or are looking for ways to redecorate your club at low cost . . . you'll find stimulating suggestions on these pages.

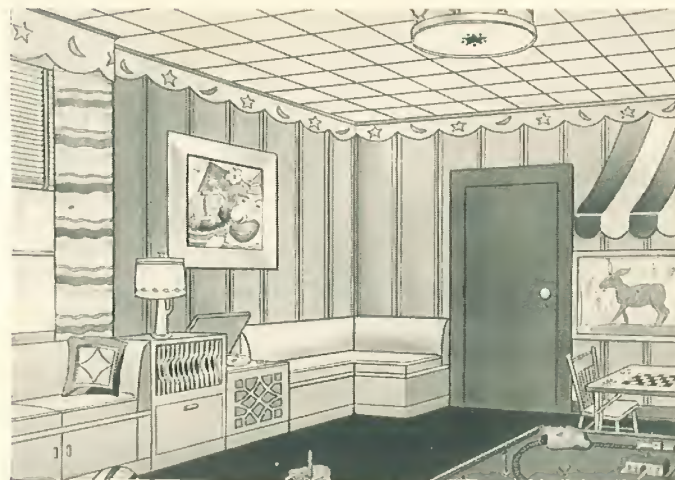
Featured throughout the book, Gold Bond Insulation Board is made from fibres of selected southern pine. It is ideal for building or remodeling walls or ceilings, because it is pre-painted, requiring no further decoration, and also insulates against winter cold or summer heat and subdues noise!

Visit your Gold Bond Lumber and Building Material Dealer for additional remodeling ideas, and ask to see full-size samples of Gold Bond Insulation Board.

Homes

CHILDREN'S PLAYROOMS

Children need a room of their own — even a corner will do, where they can keep their toys and play undisturbed. Little-used space can be turned into a playroom that will delight any youngster. And remember — Gold Bond Insulation Board subdues noise!



FAMILY GAME ROOMS



An untidy cellar becomes the most popular room in your home, with Gold Bond Variegated Planks, ivory Tiles, sturdy Hardboards — and a dash of ingenuity!



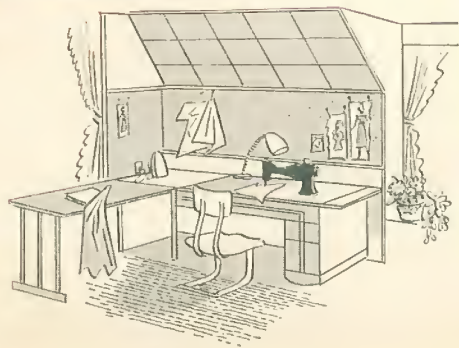
DENS, SEWING AND HOBBY ROOMS



A spare room can be made into the kind of den any man would enjoy. And it doesn't take long to set up a clever sewing or hobby area — or a “library corner” for reading or study. Remodeling is easy with Gold Bond Insulation Board.

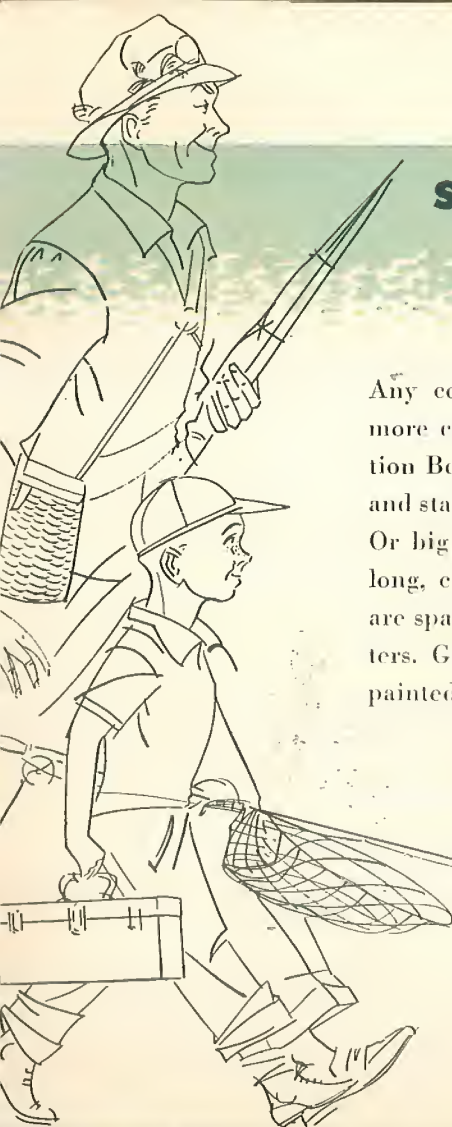
ATTIC APARTMENTS

Put your wasted attic space to work! Gold Bond Insulation Board builds, decorates and insulates all at the same time!





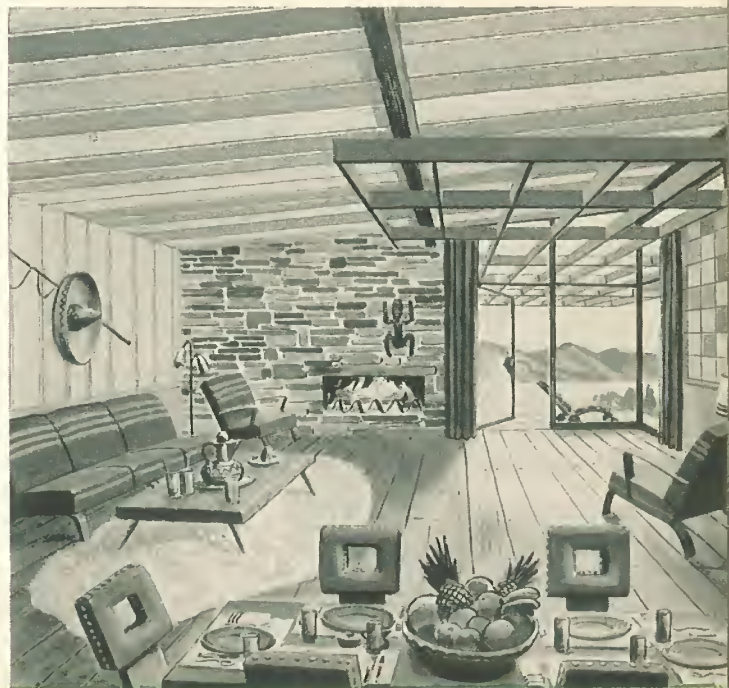
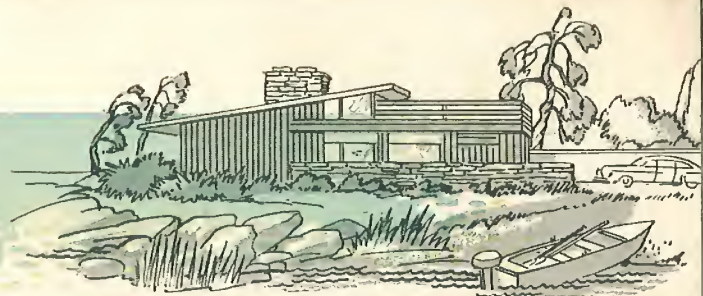




SUMMER COTTAGES

Any cottage can be made attractive and more comfortable with Gold Bond Insulation Board. Nail furring strips to the studs and staple or nail tiles or planks into place. Or big panels, 4 ft. wide and up to 12 ft. long, can be nailed directly to studs that are spaced not more than 16 inches on centers. Gold Bond Insulation Board is pre-painted and requires no further decoration!

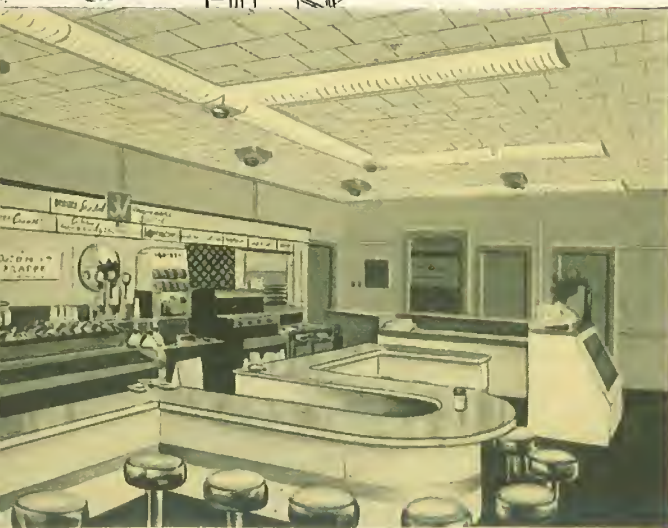
The more contemporary cottage, pictured on the right, illustrates how effectively Gold Bond Planks and Tiles can be adapted to any architectural style or decorative motif.





Restaurants and Taprooms

LUNCH COUNTERS • SODA FOUNTAINS



Remodel dingy walls and ceilings without interrupting normal business. Gold Bond Insulation Board goes up quickly without fuss or muss. No unpleasant odors, because it's pre-painted. Your place will be warmer in winter, cooler in summer and quieter the year around. Modernize counters and table tops with wear-resistant Gold Bond Hardboard.



TAVERNS — Provide a novel and pleasing atmosphere, like this one reminiscent of "swinging door" days, and watch business increase! The wainscoting is of scuff-resistant Morocco-Mat Hardboard.

AYS SPECIALS





COCKTAIL LOUNGES

Build this "Baseball Room" and get a record turn-out, rain or shine! There are countless ways you can remodel with Gold Bond Insulation Board and Hard-board to attract more customers. Insulation Board can be grooved or carved, painted or applied, to give decorative effects that are unusual and attractive.



POWDER ROOMS



CHECKROOMS

RESTAURANTS — Cheerful surroundings decorated in good taste are as stimulating to appetites as carefully-prepared food. Your patrons will appreciate the pleasing appearance and noise-reducing qualities of Gold Bond Insulation Board. And *you'll* appreciate its low cost and the way it cuts fuel bills!





**Gold
Bond**

INSULATION BOARD

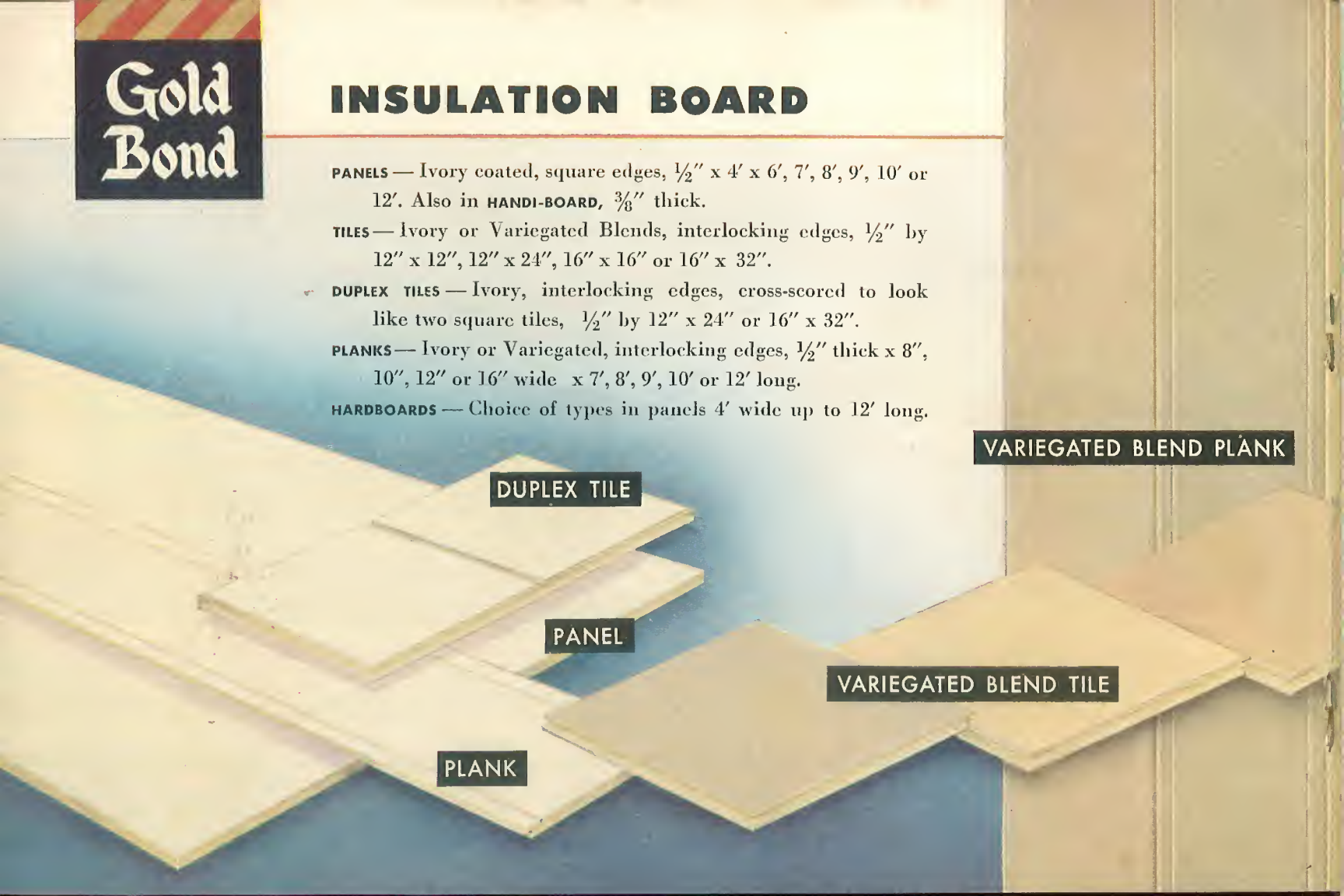
PANELS — Ivory coated, square edges, $\frac{1}{2}$ " x 4' x 6', 7', 8', 9', 10' or 12'. Also in **HANDI-BOARD**, $\frac{3}{8}$ " thick.

TILES — Ivory or Variegated Blends, interlocking edges, $\frac{1}{2}$ " by 12" x 12", 12" x 24", 16" x 16" or 16" x 32".

DUPLEX TILES — Ivory, interlocking edges, cross-scored to look like two square tiles, $\frac{1}{2}$ " by 12" x 24" or 16" x 32".

PLANKS — Ivory or Variegated, interlocking edges, $\frac{1}{2}$ " thick x 8", 10", 12" or 16" wide x 7', 8', 9', 10' or 12' long.

HARDBOARDS — Choice of types in panels 4' wide up to 12' long.



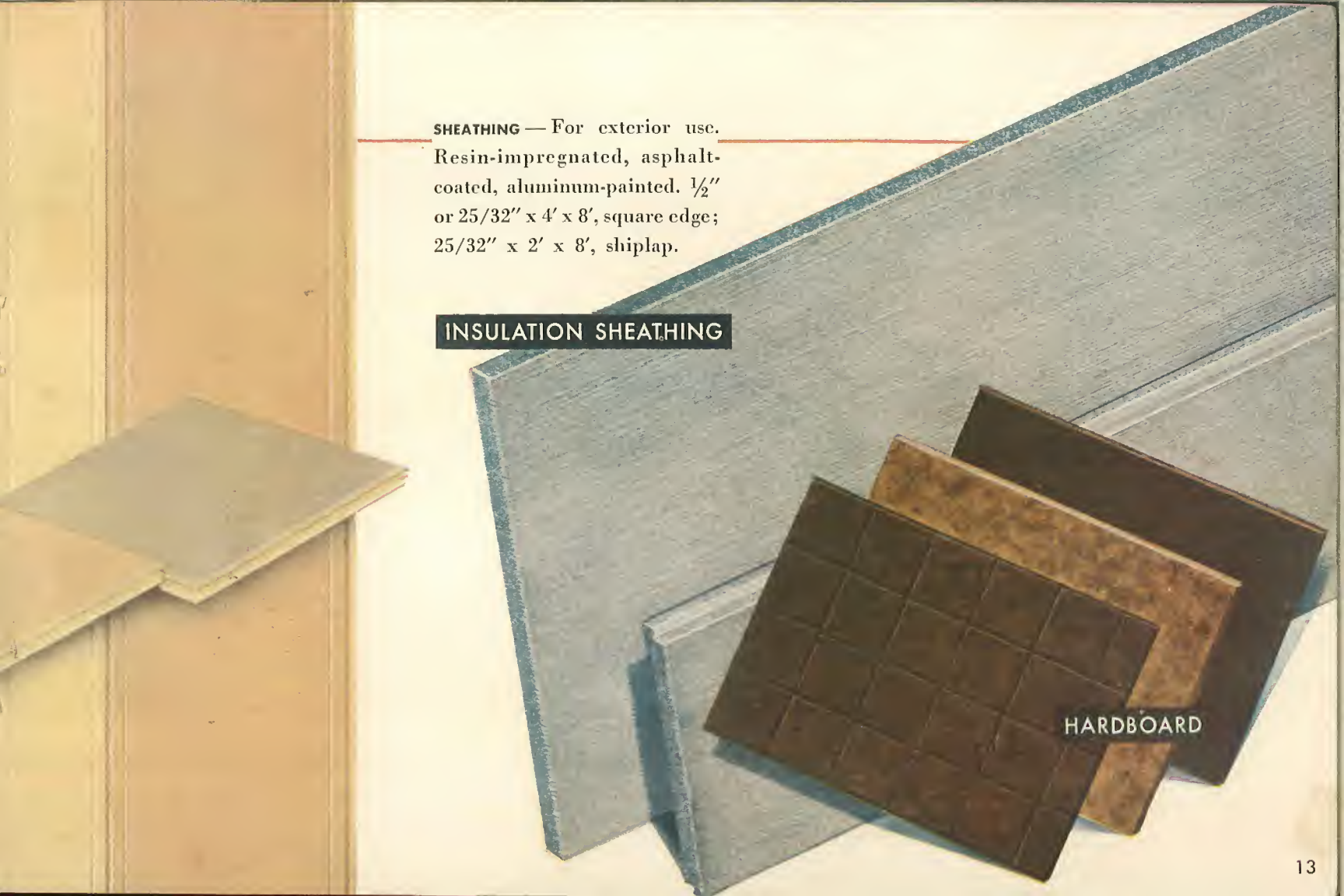
DUPLEX TILE

PANEL

PLANK

VARIEGATED BLEND PLANK

VARIEGATED BLEND TILE



SHEATHING — For exterior use.
Resin-impregnated, asphalt-
coated, aluminum-painted. $\frac{1}{2}$ "
or $25/32$ " x 4' x 8', square edge;
 $25/32$ " x 2' x 8', shiplap.

INSULATION SHEATHING

HARDBOARD



Amusement Centers...


➔ **BOWLING ALLEYS** — The high light reflection (over 80% for ivory) and noise reducing qualities of Gold Bond Insulation Board make a ten-strike with bowling fans! It cuts fuel costs, too!

● **ROLLER RINKS**

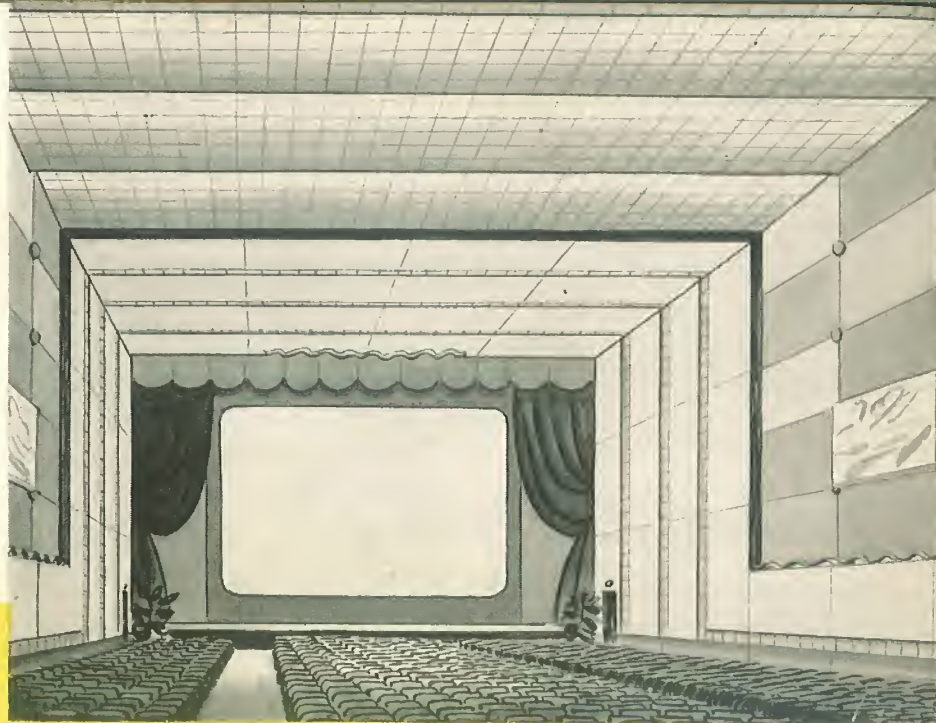
The noisy clatter of whirling skates is effectively muffled by this installation of Gold Bond Panels and Variegated Tiles. Note how the ivory panels on the walls have been painted to provide the desired colors. The wainseoting of Morocco-Mat Hardboard resembles Spanish leather and is scuff-proof.







NIGHT CLUBS—For your patrons' dining and dancing pleasure . . . a colorful, modern setting accented with touches of the Far East. Notice how large Gold Bond Insulation Panels were painted to carry out the decorative scheme.



THEATERS

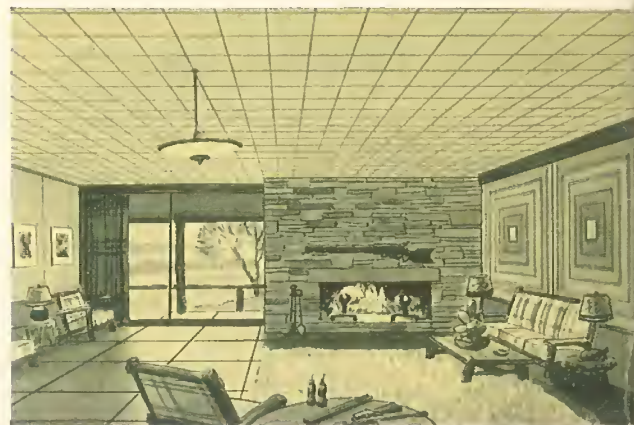
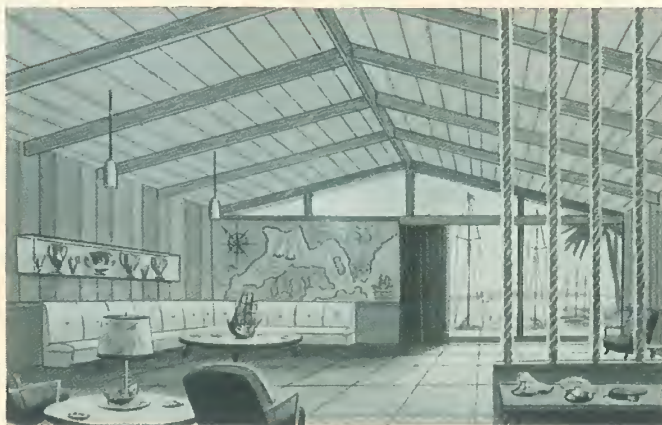
Imaginative use of Gold Bond Insulation Panels and Tiles produced this pleasing design. Gold Bond Hardboards are ideal for wainscotings, display boards and marquee.



Clubhouses

SKI • YACHT • GUN CLUBS

These clubhouses were all built or remodeled with Gold Bond Insulation Board. The nautical mural was painted on ivory-coated Panels . . . Variegated Planks form the square "targets" in the Gun Club.



COUNTRY CLUBS





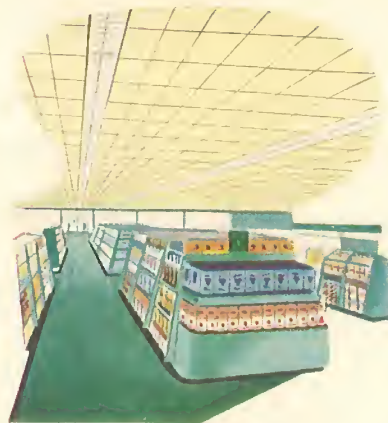
Retail Stores and Shops

BEAUTY PARLORS



MEN'S SHOPS — Gold Bond Insulation Board provides a smart background for displaying your merchandise.

FOOD MARKETS



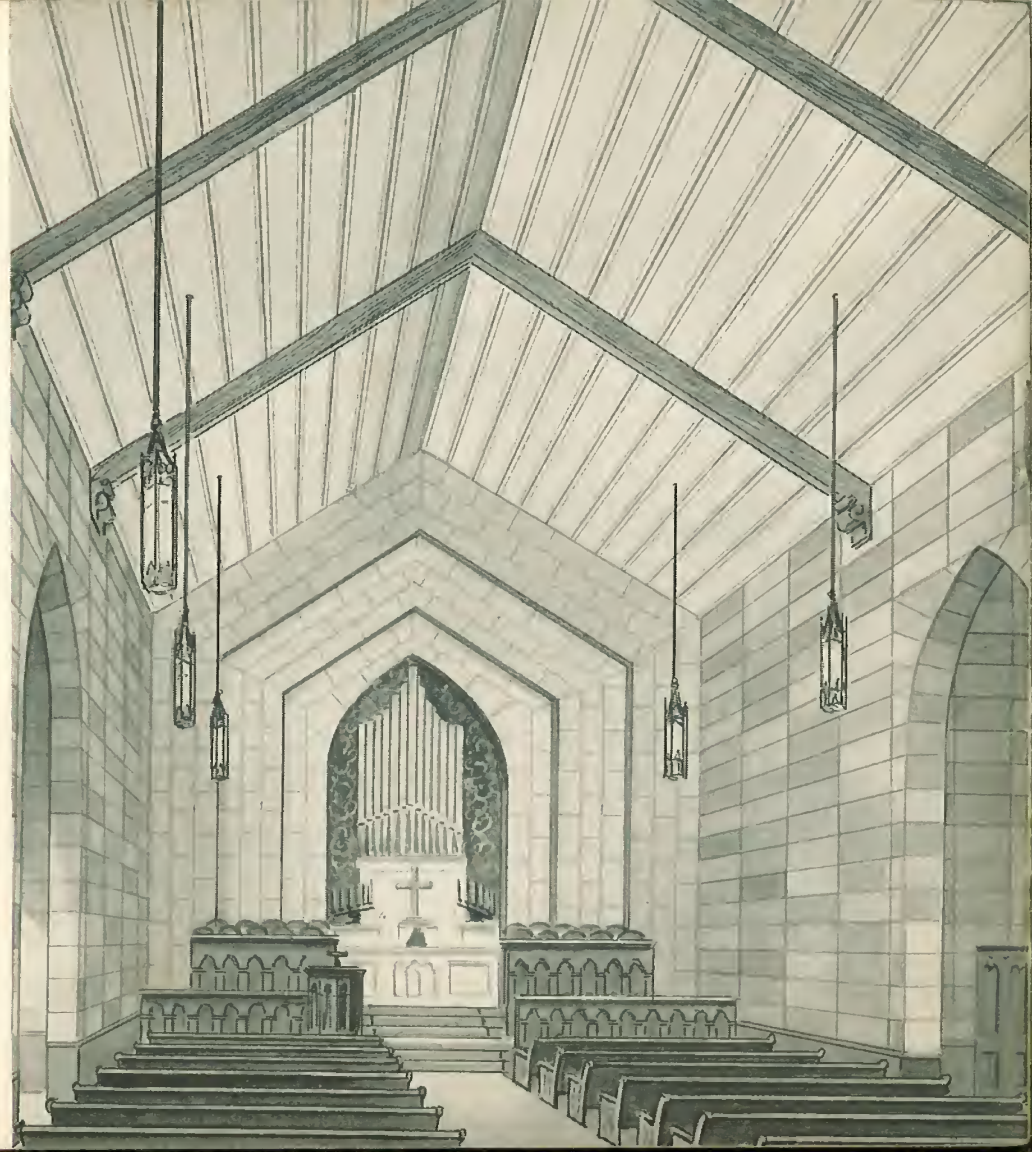
Widely used for walls and ceilings in retail stores, Gold Bond Insulation Board builds, decorates, insulates and subdues noise . . . all at the same time and at one surprisingly low cost! It can be applied quickly, with little or no inconvenience to your customers.





Churches

A well-designed church brings a sense of inner calm and release from worldly tensions. The pleasantly subdued tones and textures of Gold Bond Insulation Board and Hardboard are in perfect harmony with the desire for quiet meditation and prayer.

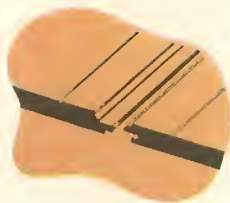


Application

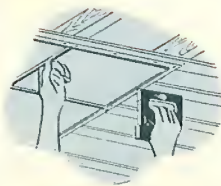
Gold Bond Insulation Board covers old walls and ceilings or unfinished framing quickly and easily. Furring strips provide a solid stapling or nailing base, as illustrated.

Gold Bond Insulation Panels, Planks and Tiles are factory-painted and require no further decoration. They can be repainted readily for special effects, or to match a particular color scheme . . . and can be cut, grooved or applied to provide distinctive and unusual designs.

Skilled carpenters can apply these materials in a short time at low installation cost. And home-owners find



that interlocking, self-aligning joints on Gold Bond Tiles and Planks fit together neatly, hide staples or nails and make it easy to turn out a good-looking job.



Although only ordinary tools are necessary, planks and tiles can be applied up to 50% faster with a Gold Bond-approved, heavy-duty stapler. These staplers are available at most Gold Bond Dealers and often can be rented by the day for a small fee.

Instruction sheets are enclosed in every package of Gold Bond Insulation Board. Your Gold Bond Lumber and Building Material Dealer will be glad to show you full-size samples of these products, and to advise you on your building or remodeling plans. For best results, see him first!

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The background of the entire page is a repeating geometric pattern of diamonds. The diamonds are arranged in a grid, with each diamond rotated 45 degrees. The colors of the diamonds are a mix of light orange, pale yellow, and a muted greyish-blue, creating a subtle, textured effect.

• National Gypsum Company